

# 2015 Alaska Teen Video Challenge

Create a video promoting Summer Reading. You could win \$150 and an award for your library.

State Winners will be shared with libraries across the country.

For more information go to: <a href="http://www.cslpreads.org">http://www.cslpreads.org</a>
Or Contact Julie Niederhauser, Alaska State Library
Julie.niederhauser@alaska.gov (907) 465-2916

### 2015 AK Teen Video Challenge Alaska Entry Form

Name of Your Local Public Library		
Your Name	Age	
Your Address		ZIP
Your Email	Your Phone Number _	
/ideo Title		
JRL of Uploaded Video		
f the video uses audio that is in the public domain list source_		
certify: (1) the audio used in the video was either created by the	ne entrant or is in the public dor	main, (2) the video was made by
he teen creator(s) only, and (3) the model release form(s) for e	each person appearing in the vi	deo are attached.
Your Parent's or Legal Guardian's Name		
Your Parent's or Legal Guardian's Signature		Date



#### **Eligibility**

The "2015 Teen Video Challenge" for Alaska is open only to legal U.S. residents who are residents of Alaska aged 13 -18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by March 9, 2015. Late entries will not be accepted. A DVD of the video will be requested from the winner.

#### **Terms and Conditions**

All audio and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the "2015 Teen Video Challenge" submissions, including all work created and all intellectual property embodied therein, as per the Contest Release form.

#### **Video Criteria for Acceptance**

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2015 CSLP teen slogan "Unmask."
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

#### Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

View the 2014 Teen Video Challenge winners http://www.cslpreads.org/programs/young-adult-program/teen-video-challenge/2014-teen-video-winners.html

Questions? Ask your local public librarian

#### How to Enter

Go to <a href="http://library.alaska.gov/srp/home.html">http://library.alaska.gov/srp/home.html</a> and click the "2015 Teen Video Challenge"

- 1. **Create** your video
- Title your video with: "2015 TVC State Abbreviation -Unique Name." Please choose a unique name that does not include your real name.
- 3. Upload your video to YouTube.com or Vimeo.com
- Fill out and sign your completed Entry & Model Release form(s) and
- 5. **Mail** completed forms by March 9, 2015 to "2015 TVC"

Att: Julie Niederhauser, Alaska State Library, P.O. Box 110571, Juneau, AK 99811

Late entries will not be considered.

#### Winners and Prizes

CSLP will review all state winners during April 2015. In the spring of 2015, CSLP will award each CSLP approved State Teen Video Challenge Winner \$150. Their Local Public Library will receive prizes worth at least \$50 from CSLP and Upstart.

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. <a href="http://www.cslpreads.org">http://www.cslpreads.org</a>.

## Keep this page and a copy of the entry form for your records

